



Horizon 2020  
Programme

## EUROPEAN INITIATIVE SMART ANYTHING EVERYWHERE

# DIGITAL INNOVATION HUBS DAY

on May 14th 2019  
in Stuttgart, Germany



# PROGRAMME

- 09:00 – 09:30** Welcome coffee & registration
- 09:30 – 09:40** **Welcome**  
*Peter Mendler, Ministry of Economic Affairs,  
Labour and Housing Baden-Württemberg*
- 09:40 – 10:00** **Digitizing European Industry Initiative and  
DIHs in Digital Europe Programme**  
*Max Lemke, DG CNECT, European Commission*
- 10:00 – 10:15** **Opportunities for DIHs under I4MS, SAE and  
DIHNET European initiatives**  
*Mayte Carracedo, FundingBox  
Rainer Günzler, Hahn-Schickard*
- 10:15 – 10:45** **European DIHs in practice**
  - **DIH initiative in France** - *Juan Cadavid, CEA*
  - **DIH initiative in Austria** - *Angelo Nuzzo, FFG*
- 10:45 – 11:15** Coffee break ☕
- 11:15 – 11:30** **de:hub initiative – Lessons from building a  
national digital ecosystem**  
*Sebastian Peter, hub:agency*
- 11:30 – 11:45** **The Digital Hub Network of Baden-Württemberg**  
*Gennadi Schermann, Digitales Innovationszentrum*
- 11:45 – 12:30** **European DIHs in practice**
  - **DIH Neuchâtel** - *Bahaa Roustom, CSEM*
  - **DIH Austria** - *Daniel Reischl, LCM*
  - **MinaSmart-DIH Region Auvergne Rhône Alpes**  
- *Pierre-Damien Berger, MinaSmart-DIH*
  - **SAE collaborations involving RTOs,  
SMEs and large industry** - *Isabelle Dor, CEA*
- 12:30 – 13:30** Networking lunch 🍽️

**13:30 – 14:10**

**The role of regional DIH in supporting companies in their digital transformation**

- **de:hub Artificial Intelligence Karlsruhe**  
- *Frauke Goll, Digitales Innovationszentrum*
- **Digital Hub Nordschwarzwald RESPOND**  
- *Alexander Richter, Digital Hub Nordschwarzwald*
- **DIGIHUB Südbaden**  
- *Julia Mohrbacher, Projektpartner Oberrhein GmbH*
- **Digital Mountains Hub** - *Simon Herrlich, Hahn-Schickard*

**14:10 – 15:05**

**Discussion sessions in parallel & Brokerage**

- **Discussion 1:** *Cascade Funding – an instrument fitting the needs of SMEs*
- **Discussion 2:** *European collaboration with regional and national DIHs*
- **Discussion 3:** *Concepts of DIHs & lessons learned*
- **Brokerage:** *How SMEs can benefit from DIHs and their support*

**15:05 – 15:10**

Switch between discussion groups

**15:10 – 16:00**

**Discussion sessions in parallel & Brokerage** (*same as above*)

**16:00 – 16:30**

Coffee break ☕

**16:30 – 16:45**

Brief reports on group discussions

**16:45 – 17:00**

Conclusions & Closing

This event will bring together European initiatives and DIHs with the ones situated in Baden-Württemberg (south west Germany) and its neighbouring countries. The aim is to compare the different concepts of these initiatives, to share experiences gained by those initiatives as well as by DIHs and also to explore possible collaborations.

# INFORMATION

## Registration

Participation is free of charge. For further information and registration please follow the link:

[https://eveeno.com/sae\\_dih\\_event](https://eveeno.com/sae_dih_event)

## Location

theo.2.meet, Theodor-Heuss-Straße 2, 70174 Stuttgart, Germany

<https://www.theo-2.de/city-location.html>

## Organizer

Hahn-Schickard-Gesellschaft für angewandte Forschung e.V.

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## Contact for the event

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