

Digital Transformation, SME's and ARTEMIS-IA



ARTEMIS Industry Association



- In numbers:
 - 214 member organisations: with 75 SME members
 - ARTEMIS-IA members participate(d) in total 1632x in 109 projects with over 1722 Million funding
 - ARTEMIS-IA organized 41 events with over 6429 participants in total
 - Is one of the three private members of ECSEL-JU
- ARTEMIS-IA supports Digital Transformation of industry by:
 - Co-issuing the SRA on Electronic Components and Systems
 - Its focus on Embedded Intelligence, coined already in 2007: ARTEMIS “EMbedded Intelligent Systems”
 - *Combined Embedded Systems and Artificial Intelligence

SME focus of ARTEMIS-IA



- A-Chamber of SME members
 - Accessible only for SME's
 - To discuss and to share SME R&D needs and priorities
 - SME's are represented at all management levels: in Steering Board and in Presidium
- ECS Collaboration Tool (ECT): <https://ecscollaborationtool.eu/>
 - Find project partners
 - Propose your new project ideas (call specific)
 - Search for other project ideas
- Pitch session for SME's to present themselves as R&D partner at the ECS-Brokerage event (proposers' day)

View on Digital Innovation Hubs



- EU-13 companies interested in collaborative R&D, mainly the innovative SME's, have more interest in the late stages of the ECS value chain
- Getting access to SME's located in other European countries is not that trivial, as SME's are mostly regionally organized.
- Therefore, regional organizations which focus on community building could be instrumental in getting access to SME's in other European countries. We think this especially holds for access to EU-13 SME's
- Digital Innovation Hubs (DIH) focus on SME's around 'Digitization'
- DIH's in EU-13 countries might help to get access to SME's in these EU-13 countries to link to PPP's and JU's.
- ARTEMIS-IA activities could serve as a gateway to guide SME's for participation in ECSEL projects

Questions?

