



**SANDER VAN DER MOLEN**



**Boosting digital innovation**



# BOWI IN BRIEF

## **BOWI** – Boosting Widening Digital Innovation Hubs

- Innovation Action, co-financed by the European Commission, DT-ICT-01-2019 under Smart Anything Everywhere Initiative
- 11 Partners from 10 European countries

**Coordinator:** Civitta UAB

**Project Officer:** Anna Puig Centelles

**Project duration:** January 2020 - June 2023, 42 months

**Total EC contribution:** EUR 7 863 731,25

**GA No.:** 873155



# CONSORTIUM

COORDINATOR

**CIVITTA**

**TNO** innovation  
for life



**FundingBox**

**VTT**

**RWTHAACHEN  
UNIVERSITY**

PIONEER DEVELOPING HUBS



**KRAKOW  
TECHNOLOGY  
PARK**



**UNIVERSITY  
OF WEST BOHEMIA**

LATVIAN  
IT CLUSTER



**Digital  
Innovation  
Hub**

Cluster  
Management  
Excellence



**TRANSILVANIA IT  
CLUSTER**



**ICT  
cluster**  
DEVOTED TO DIGITAL TRANSFORMATION



**NTNU**



# CONCEPT AND APPROACH

## OBJECTIVE

Support collaboration between Digital Innovation Hubs across Europe to increase their capacity to support SMEs with digital technologies and thus strengthen regional economy and the competitiveness of European companies.

## TARGET GROUPS

- Established and developing DIHs
- SMEs and mid-caps
- Investment agencies and private investors
- Development agencies and policy makers

## APPROACH

- Initiate self-sustainable DIH widening network
- 3 open calls and 60 Technology Transfer Experiments
- Develop and test a viable business model for DIH cooperation
- Create blended financing roadmap

# COLLABORATION

**AIM** Support the strengthening of European network of DIHs, SMEs/mid-caps, policy maker and other stakeholders contributing to the European Digital Single Market.

**GOALS**

- Increase the recognizability of the BOWI project and attract new community members.
- Foster the dialogue between the target audiences to contribute to the development of European digitalization policies.

**APPROACH**

- Focus on other IAs, CSAs under the SAE/I4MS initiatives
- Both way use of dissemination channels to share updates about projects and their updates
- Participation in events organized by other actions – brokerage and networking events, conferences, seminars
- Joint participation in community related independent events

# OPEN CALLS

<b>BOWI 1<sup>st</sup> Open Call</b>	<b>Supports the collaboration of new DIHs in regions where SAE and I4MS technologies are underrepresented and well-established DIHs highly experienced in these technologies</b>
<b>Dates</b>	8 <sup>th</sup> June 2020 – 15 <sup>th</sup> September 2020
<b>Funding</b>	TOTAL 1.44 Million € 60K per experiment
<b>Technological scope</b>	<ul style="list-style-type: none"> <li>• Cyber-physical and embedded systems</li> <li>• Customised low energy computing powering CPS and the IoT</li> <li>• Flexible and Wearable Electronics</li> <li>• Other technologies addressed in I4MS: Robotics; Analytics; Simulation and artificial intelligence; Additive Manufacturing; Laser based manufacturing equipment</li> </ul>
<b>Num. of Experiments</b>	24
<b>Type of Beneficiary</b>	Manufacturing SMEs & MidCaps.
<b>Eligible territories</b>	<ol style="list-style-type: none"> <li>1. Romania, Nord Vest (NUT code: RO11)</li> <li>2. Latvia</li> <li>3. Czech Republic, Jihozápad (NUT code: CZ03)</li> <li>4. Poland, Małopolskie (NUT code: PL21)</li> <li>5. Bulgaria, Yugozapaden (NUT code: BG41)</li> <li>6. Norway, Trøndelag (NUT code: NO06)</li> </ol>
<b>TRL</b>	5-7
<b>IMPORTANT</b>	Identification of potential applicants in the selected regions



# OPEN CALLS

<b>BOWI 2<sup>nd</sup> Open Call</b>	<b>Activation of cross-border technology transfer to engage with SAE/I4MS initiatives and promote regional application of technologies and systems in underrepresented regions by becoming REGIONAL BOWI NODES</b>
<b>Dates</b>	January 2021 – March 2021
<b>Funding</b>	Up-to 100K per new DIH <ul style="list-style-type: none"> <li>○ 20K DIH activation</li> <li>○ 20K per Experiment funded under the 3<sup>rd</sup> Open Call (max. 4 Experiments)</li> </ul>
<b>Technological scope</b>	<ul style="list-style-type: none"> <li>• Cyber-physical and embedded systems</li> <li>• Customised low energy computing powering CPS and the IoT</li> <li>• Flexible and Wearable Electronics</li> <li>• Other technologies addressed in I4MS: Robotics; Analytics; Simulation and artificial intelligence; Additive Manufacturing; Laser based manufacturing equipment</li> </ul>
<b>Num. of DIHs</b>	9
<b>Type of Beneficiary</b>	Legal person that represents any of the DIHs included in the European catalogue of Digital Innovation Hubs established in
<b>Eligible territories</b>	Industrial regions which are so far underrepresented in Smart Anything Everywhere and I4MS from Widening Member States and Associated Countries
<b>IMPORTANT</b>	Identification of well-established DIHs highly experienced in I4MS/SAE technologies to support new DIHs



# CONTACT DETAILS

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# QUESTION TIME

