





Smart Anything Everywhere



SAE Collaboration Meeting April 2nd 2020, Online





Synergies and Collaboration *Meike Reimann, Steinbeis2i*



Ideas for Collaboration







Joint SAE promotion via CSA supported

- ▶ SAE Innovation Portal
- SAE Brochure
- Joint Newsletter
- SAE Video
- Joint Events (workshops, fairs, brokerages)

Share and learn

- Specific Collaboration Workshops
- ▶ Technology Radar, Recommendations for HE, Guidelines

Outreach

- ▶ Linking to sister initiatives (I4MS, DIHNET, FA projects)
- Linking to national/regional initiatives

Ideas for Collaboration







Synergies through

- ▶ Same target group (start-us, SMEs, midcaps, nontech)
- Trying to reach ,white spots'
- Cross-border collaboration
- Same technologies (CPS)
- Same application domains
- Approaching sustainability
- ... other ideas?

Round 3: One Final Question







Let's Discuss:

https://www.menti.com

The code is: 74 90 24







Thank you for your attention!