SAE

SmartAnythingEverywhere

The Open Calls of the SmartAnythingEverywhere Initiative:

**A highly attractive funding possibility for European industry,** especially **Small and Medium-sized Enterprises (SME)**

You are a European SME or mid-cap and would like to benefit from digital innovations to

- upgrade your products and services
- improve your processes or
- adapt your business model to the digital age

then you probably need **technical and financial support** for your digital innovation activities.

**Open Calls of the SmartAnythingEverywhere Initiative**

- ✓ Provide access to advanced digital technologies and competences
- ✓ Offer project funding ranging typically from 20.000 to 100.000 EUR
- ✓ Take Funding decisions quickly (typically a few weeks)
- ✓ Call for proposals in the areas

- **Area 1: Cyber-physical and embedded systems**
- **Area 2: Customised low energy computing powering CPS and the IoT**
- **Area 3: Flexible and Wearable Electronics**
- **Area 4: Widening Digital Innovation Hubs**:

- ✓ Submit a description of your project idea (in English): How do your products, processes or services become more competitive through the adoption of latest digital technologies (guidance and a proposal template are provided)
- ✓ Submitted project ideas are ranked following selection criteria like concept & technology, business model, expected impact and exploitation plan
- ✓ If your project idea is selected, you will get access to
    - digital technologies and competences to implement your idea
    - infrastructure to test your digital innovation in an application environment
    - financial support from the European Commission (Horizon2020)

**Advantages for your as an SME**

- ✓ The financial support through the new scheme "Financial Support to Third Parties"
- ✓ This so-called "cascade funding" allows funds from the EU to be passed on to the SMEs directly by the technology provider, without entering into a complex contract with the European Commission
- ✓ Your company signs a lean contract with one of the technology providers

**More information**:
https://smartanythingeverywhere.eu/ and
https://ec.europa.eu/info/funding-tenders/opportunities/portal/screen/opportunities/topic-details/dt-ict-01-2019